

Beauty Shops--(Cont'd)

La Braun Rose Miss 177 Post... SU ter-1-0853
La Cerna Beauty Salon... DE laware-3-0868
La Charm Beauty Shoppe... JU niper-5-9104

MR. LAMBERT
Formerly of The White House
INDIVIDUAL STYLING
EXPERT FACIALS
1564 Union... GR ayton-4-1869

Lame Lenore Beauty Shop
1454 Haight... HE mlock-1-2065
Laurel Beauty Salon 3445 Calif... SK yline-2-0497

LAURENCE BEAUTY SALON
Styling - Shaping - Permanent
CHARM ANALYST
In Styling & Hair Care

La Vogue Beauty Shoppe 2163 Union... WE st-1-7251
Lederer G Quality Hair Store
150 Powell... EX brook-2-5180

LEONA'S BEAUTY SALON
Permanent Wave Specialist
236 Balboa... BA yview-1-9844

LILLIAN COOPER BEAUTY SALON
IN LAKESIDE VILLAGE
Complete Beauty Service
Through Gate And Upstairs

LILLIAN'S BEAUTYHAVEN
505-8th Av... BA yview-1-5606
LINDA'S BEAUTY SALON
Permanent Specialty
Complete Beauty Service

LINDEN'S EIGHTEENTH AV BEAUTY SALON
415-18th Av... SK yline-1-3252
LIVINGSTON BROS
STUDIO OF BEAUTY
BODY BEAUTY AND REDUCING

LOGAN CHAS S
Suite 835
133 Geary... EX brook-2-0430

LOOKING GLASS BEAUTY SALON
2444 Clement... BA yview-1-9525

Beauty Shops--(Cont'd)

Lorraine Beauty Salon
Yvonne Turner Prop
3800 Mission... VA lencia-4-7733
Lorraine's Beauty Salon
Ruth Hopkins Prop
4106-24th... VA lencia-4-9922

LUVIVIA BEAUTY SHOP
2205 Sutter... WA inut-1-9956
Lydia's Beauty Salon
832 Holloway Av... JU niper-5-2329

LYSLE OF THE FAIRMONT BEAUTY SALON
Fairmont Hotel... DO ugias-2-5456
M G BEAUTY SALON
Complete Beauty Service
426 Geary... GR ayton-4-9191

MAISON LE NAY
Coiffures of Distinction
Specializing in
PERMANENT WAVING

MAJESTIC BEAUTY SHOP
2474 Mission... VA lencia-4-4220
MAM'ELLE BEAUTY SALON
Specializing In Hair Wave Permans
Located Pacific Heights Near Jackson

MARGARITA BEAUTY SALON
2251 Fillmore... VA lencia-4-9773
Margaret Legas Beauty Shop
4145-18th... KL ondlie-2-0200

MARGINIQUE
116 Maiden Lane... YU kon-2-0148
116 Maiden Lane... SU ter-1-9586

MARGO'S BEAUTY SPOT
2418 Chestnut... JO rdan-7-3364
Marguerite Beauty Shop
372A Mission... MI ssn-8-3633

MARIE EARLE FACE TREATMENT SALON
165 Post... DO ugias-2-6993
McLaren Park Beauty Salon
1045 Silver Av... DE laware-3-3433

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165 Post... DO ugias-2-6993
McLaren Park Beauty Salon
1045 Silver Av... DE laware-3-3433

MARIE EARLE FACE TREATMENT SALON
165 Post... DO ugias-2-6993

Beauty Shops--(Cont'd)

MARINA HOUSE OF BEAUTY
SPECIALISTS
Hair Tinting & Lightening
Permanent Waving

MARION'S BEAUTY SALON
AT water-2-4236
Marion's Beauty Shop 1861 Hyde... GR ayton-4-9011

MARY'S BEAUTY SALON
Machine Permans \$5.00 up
Helene Curtis Flexa & Cold Waves

MAX BEAUTY SHOP
Spiral & Croquignole
PERMANENT WAVING
Established 31 Years in San Francisco

MAY-C BEAUTY SALON
1185 Alabama... VA lencia-4-1987
MAYERS FLORENCE BEAUTY SALON
Incorredly Dyed & Bleached Hair

MAYFAIR BEAUTY SALON
1204 Howard... UN drhil-1-9207
Mayfair Beauty Shoppe
1939 Chestnut... FI morn-6-1810

MCKILLOP HELEN FACE TREATMENT SALON
165 Post... DO ugias-2-6993
McLaren Park Beauty Salon
1045 Silver Av... DE laware-3-3433

MERLE NORMAN COSMETIC STUDIO
Ann Barke-Street Floor Lobby
133 Geary... DO ugias-2-2387

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854
Merris Beauty Shop 2047 Union... JU rdan-7-8600

MICHAEL'S BEAUTY SALON
2125 Bayshore Blvd... DE laware-3-7513
Miers Beauty Shop Valencia St
3235-22d... AT water-2-6425

MIRALOMA BEAUTY SALON
25 Evelyn Wy... SE abright-1-3382

Beauty Shops--(Cont'd)

MILADI'S BEAUTY SHOPPE
Lottie Lewald
1490 California... OR way-3-4030
MILADY'S BEAUTY SALON
Open Evenings By Appointment
6209 Geary Blvd... BA yview-1-0241

MILKED'S BEAUTY SHOP
Hair Goods-Wave Set-Scalp Preparation
1401A Egbert Av... MI ssn-8-9776

MIRALOMA BEAUTY SALON
25 Evelyn Wy... SE abright-1-3382
Mission De Luxe Beauty Salon
3110-16th... MA rket-1-0700

MORRILL'S BEAUTY SALON
SUNSET DISTRICT
Complete Beauty Service
Expert Operators

MORRIS BEAUTY PARLOR
See Our Ad Under Hair Goods-Retail
6003 Fillmore... WE st-1-1439

MURIEL'S HAIRSTYLISTS
Specialists in Permanent Waving
Individual Hairstyling
254 Fillmore... HE mlock-1-2301

MUSTELLER MME 133 Geary... EX brook-2-5769
Myra's Beauty Shoppe 1631-20th... VA lencia-6-3865

NEALS BEAUTY SHOP
628 Geary... PR ospt-5-2714
New Adrian Beauty Salon
1703 Webster... WE st-1-5831

NEW MISSION BEAUTY SHOPPE
3264-23d... AT water-2-5661
NEW MOON BEAUTY SALON
Florence Santos-Owner
1939 Ocean Av... JU niper-7-1923

NEW PARIS BEAUTY SALON
Geneva Kirk
555 Castro... HE mlock-1-2243

NEW MISSION BEAUTY SHOPPE
3264-23d... AT water-2-5661

Beauty Shops--(Cont'd)

Ocean View Beauty Salon
106 Sagamore... JU niper-6-2600
Octave Beauty Salon
Geary & Taylor... PR ospt-5-4700

ORINDA BEAUTY SALONS
Shop No 1 908 Market... DO ugias-2-382
Shop No 2 1514 Stockton... DO ugias-2-5131

ORTIZ BEAUTY STUDIO
PERSONALIZED COIFFURES
TELEVISION HAIR MAKEUP
Opposite NBC Studios
407 O'Farrell... PR ospt-6-1111

OUR BEAUTY SHOP
Mae Kneely
418 Hayes... MA rket-1-6250

PAGODA BEAUTY SHOPPE
Cold Wave Permans Our Specialty
607 Broadway... EX brook-2-7180

PARK AVENUE COIFFURE
455 Bush... EX brook-2-9914
Park-Prezidio Beauty Shoppe
200 Clement... BA yview-1-6182

PARKVIEW BEAUTY SALON
1731 Powell... GR rfd-1-1608
Parman Beauty Shop
234 Parnassus... MO ntrose-4-3360

PAUL'S BEAUTY SHOP
Hair Styling & Cutting
Open Evenings By Appointment
448 Haight... MA rket-1-2097

PAUL'S HAIRDRESSING SALON
PERMANENT WAVING
All Lines of Beauty Service
Sutter Near Taylor
716 Sutter... OR way-3-8036

PERSONALITY BEAUTY SALON
1605 Church... VA lencia-4-7134

PERSONALITY BEAUTY SALON
1605 Church... VA lencia-4-7134

Beauty Shops--(Cont'd)

Pinecrest Beauty Shop 1998 Filbert... WA inut-1-5025
PINTO'S BEAUTY SALON
422 Castro... MA rket-1-4370

PINTO'S BEAUTY SHOP
161 W Portal Av... LO mboard-4-1733
Plymouth Beauty Shop 142Plymouth... Juniper-4-7922

PORTA CREATIVE HAIR-STYLIST
Member Hollywood Hair Design Council
San Fran-Los Angeles Coiffure Guilds
2258 Market... MA rket-1-5544

PRINCESS SHOP
2301 Ocean Av... DE laware-4-0925

RAYE McLEAN BEAUTY SALON
858 Geary Blvd... LO mboard-6-2323
Raymond Beauty Studio 209 Post... SU ter-1-5145

REBEA & JOSEPH 133 Geary... DO ugias-2-3959

REYNOLDS BEAUTY SALON
Open Daily-8 AM to 7 PM
828 Divisadero... WA inut-1-1938

RICHARD AND JOSEPH
Continental Hair Stylists
The House of
Permanent Waves

RICHARD AND JOSEPH
Continental Hair Stylists
The House of
Permanent Waves

RICHARD AND JOSEPH
Continental Hair Stylists
The House of
Permanent Waves

RICHARD AND JOSEPH
Continental Hair Stylists
The House of
Permanent Waves

Beauty Shops--(Cont'd)

Ringlet Beauty Shop
1249 Geneva Av... JU niper-7-6718
Rita's Beauty Salon
In Alhambra Theatre Bldg... GR ayton-4-5775

ROSE BEAUTY SALON
2218 Fillmore... JO rdan-7-2616
Rose Beauty Salon 4026-24th... VA lencia-4-3366

ROSE BEAUTY SHOP
177 Post... SU ter-1-0853
ROSSI BEAUTY SHOP
700 Vallejo... EX brook-2-9754

ROYAL BEAUTY SHOP
1710 Sacramento... PR ospt-5-9916

ROYCE HOUSE OF PLAZA HOTEL
5 S Beverly Hills Beauty Yacht
2373 Chestnut... FI morn-6-8323

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5 S Beverly Hills Beauty Yacht
2373 Chestnut... FI morn-6-8323

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5 S Beverly Hills Beauty Yacht
2373 Chestnut... FI morn-6-8323

Beauty Shops--(Cont'd)

ST MORITZ BEAUTY SALON
323 Geary... SU ter-1-9917
Or Call... GR rfd-1-7022

SALLY'S BEAUTY SALON
258 Divisadero... MA rket-1-5189
Sally's Beauty Shop 3276 Mission... AT water-2-5533

SAMMIE'S BEAUTY SALON
1235 Ebert Av... VA lencia-6-9712
San Francisco Beauty Center
11 North Van Ness Av... MA rket-1-9409

SARAH'S BEAUTY SHOPPE
Cor Market St
2093-15th... MA rket-1-7955

SENIOR BEAUTY SALON
530 Ellis... GR ayton-4-9565

SEYMOUR BEAUTY SALON
1340 Haight
SHANGRI-LA BEAUTY SALON
1677 Washington... GR ayton-4-8122

SHAW-RI BEAUTY SALON
3190-18th... MA rket-1-5387

SHAW'S BEAUTY SALON
1244 Bush... PR ospt-6-5017

SHEA ALICE 209 Post... DO ugias-2-2547

SILVER MIST BEAUTY SALON THE
773 Cabrillo... SK yline-1-5792

SILVER MIST BEAUTY SALON THE
773 Cabrillo... SK yline-1-5792

Beauty Shops--(Cont'd)

Sylvia Beauty Shop 388-4th Av... BA yview-1-5187
TAMARA'S BEAUTY SALON
4029 Balboa... EV rgreen-6-9748

TASING'S STUDIO OF BEAUTY
A. Mauricio - Mgr.
Complete Beauty Service
SPECIALIZING IN COLD WAVES

TEMPLE BEAUTY SALON
199 Guerrero... HE mlock-1-1962
Terrace Beauty Salon
2377 Ocean Av... JU niper-5-9811

THOMPSON DOROTHY BEAUTY SALON
2251 Chestnut... WE st-1-5767

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